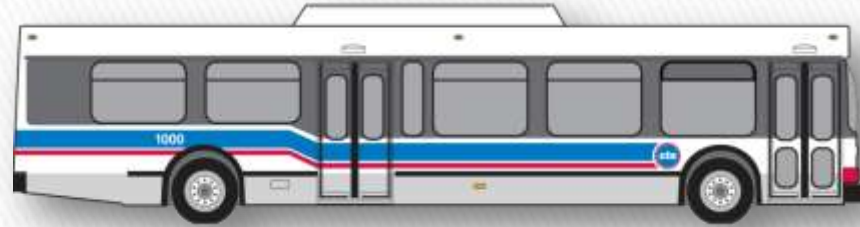


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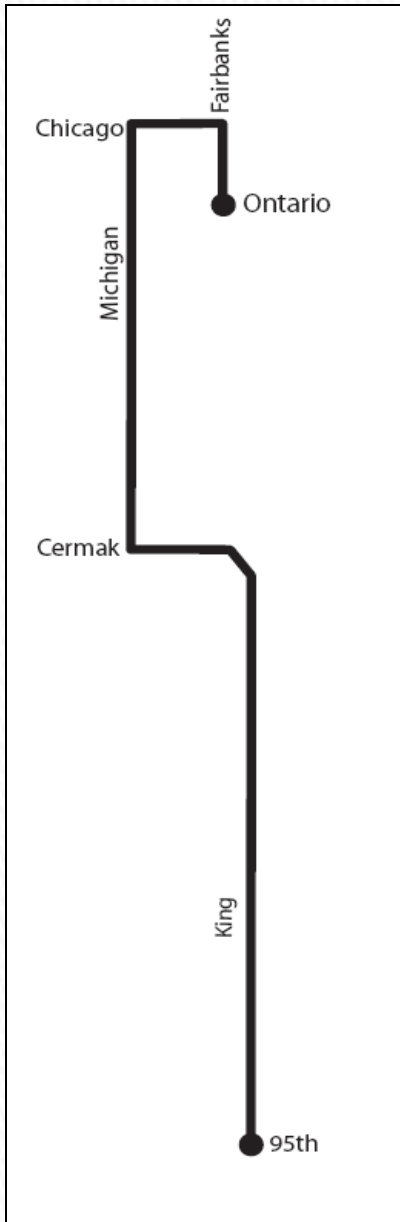
***South Loop Bus Route
Changes
Recommending a second 180-
day Experiment***

South Loop Bus Routes

- **Positive impact on ridership**
 - +1.3% on South Loop routes
- **Positive impact on customer satisfaction**
 - Over 65% customer satisfaction rating
- **Improved travel times, efficiency, and connections to major traffic generators**



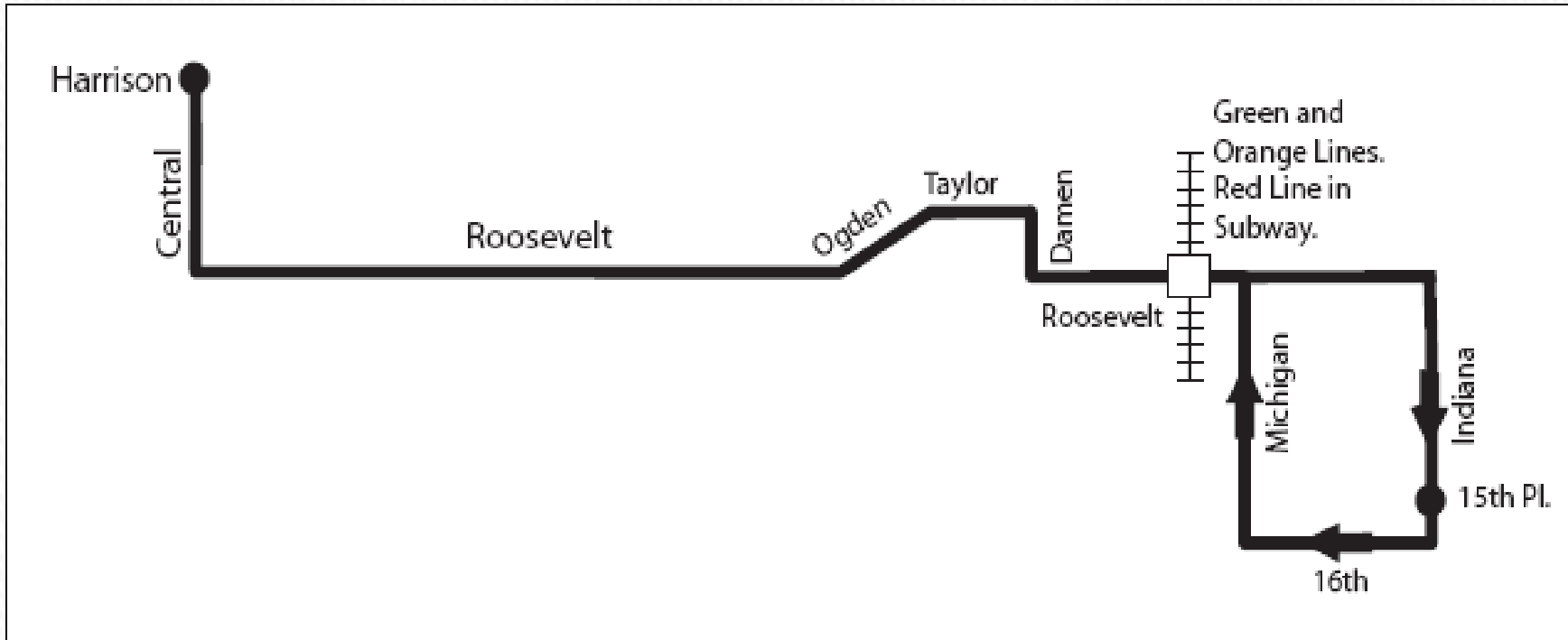
#3 King Drive



- Operates on Michigan between Roosevelt and 16th Street
- Service formerly operated over to Indiana between 16th and Roosevelt
- 67% customer satisfaction rating
 - Improved walking distance to bus stop
 - Improved ease of making trip



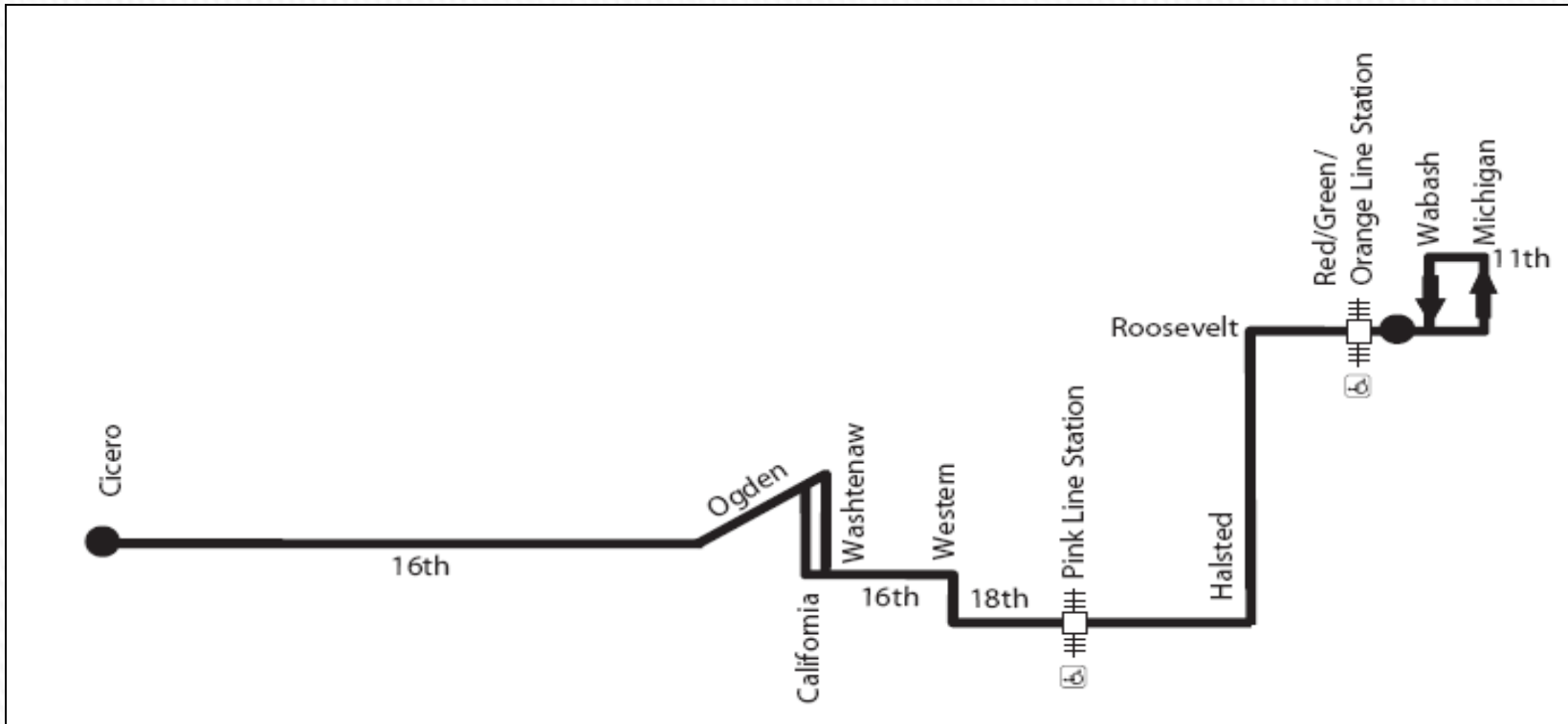
#12 Roosevelt



- Created connections from South Loop to growing retail and employment corridor on Roosevelt Road
- Terminated east end of the route at Indiana/15th Place, based on community input
- Formerly operated to the Museum Campus
- 55% customer satisfaction rating



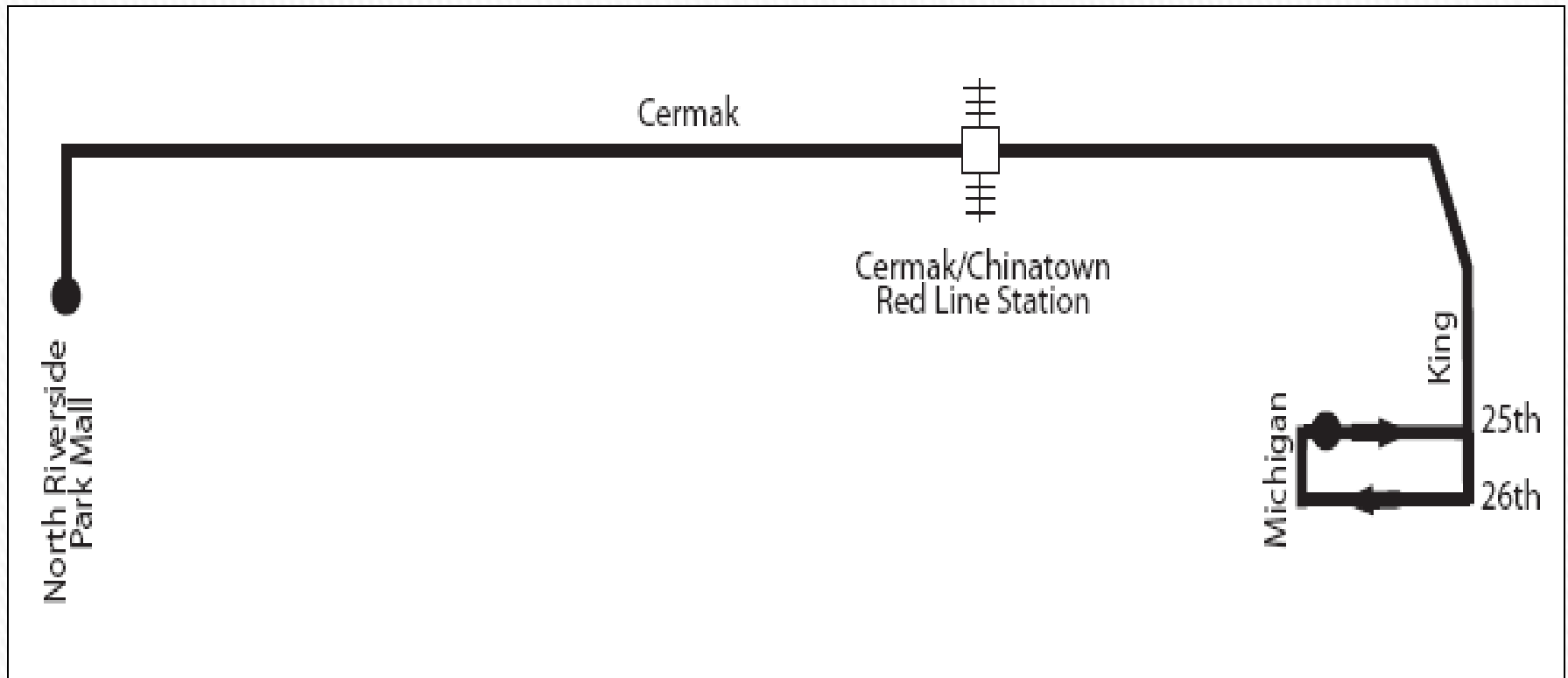
#18 16th/18th



- Rerouted to Roosevelt Station instead of Cermak-Chinatown Station
- 72% customer satisfaction rating
- Implementing midday service, September 2009
- Funded by Job Access Reverse Commute grant



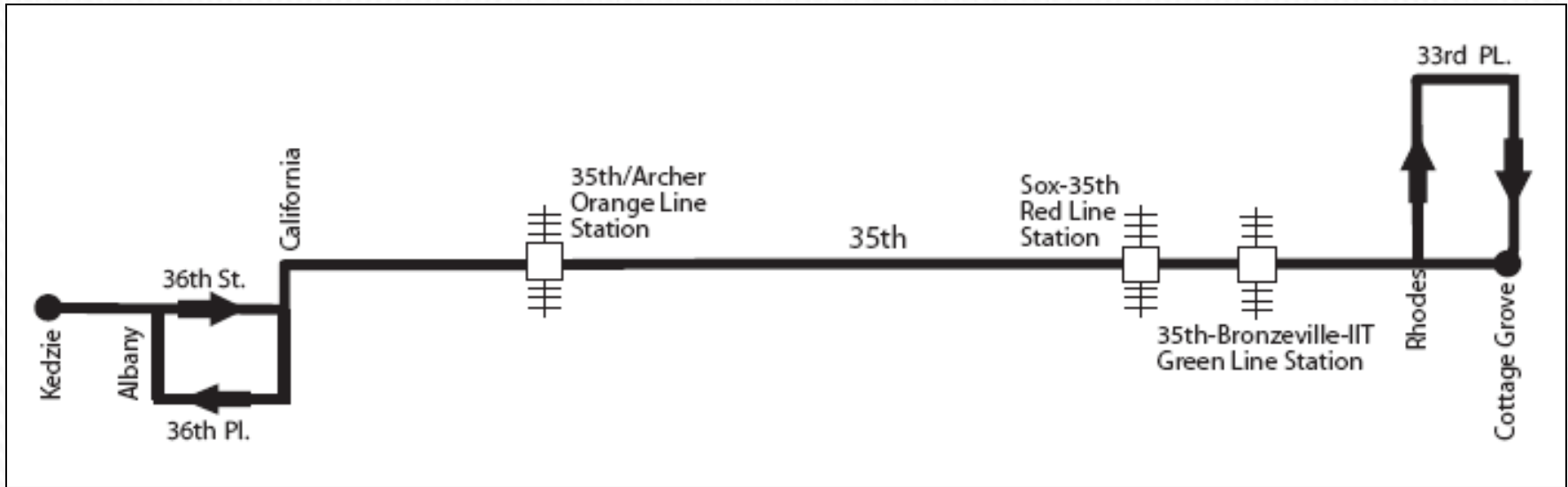
#21 Cermak



- **Extended route to provide Red Line connection to Mercy Hospital**
- **Formerly terminated at McCormick Place**
- **63% customer satisfaction rating**



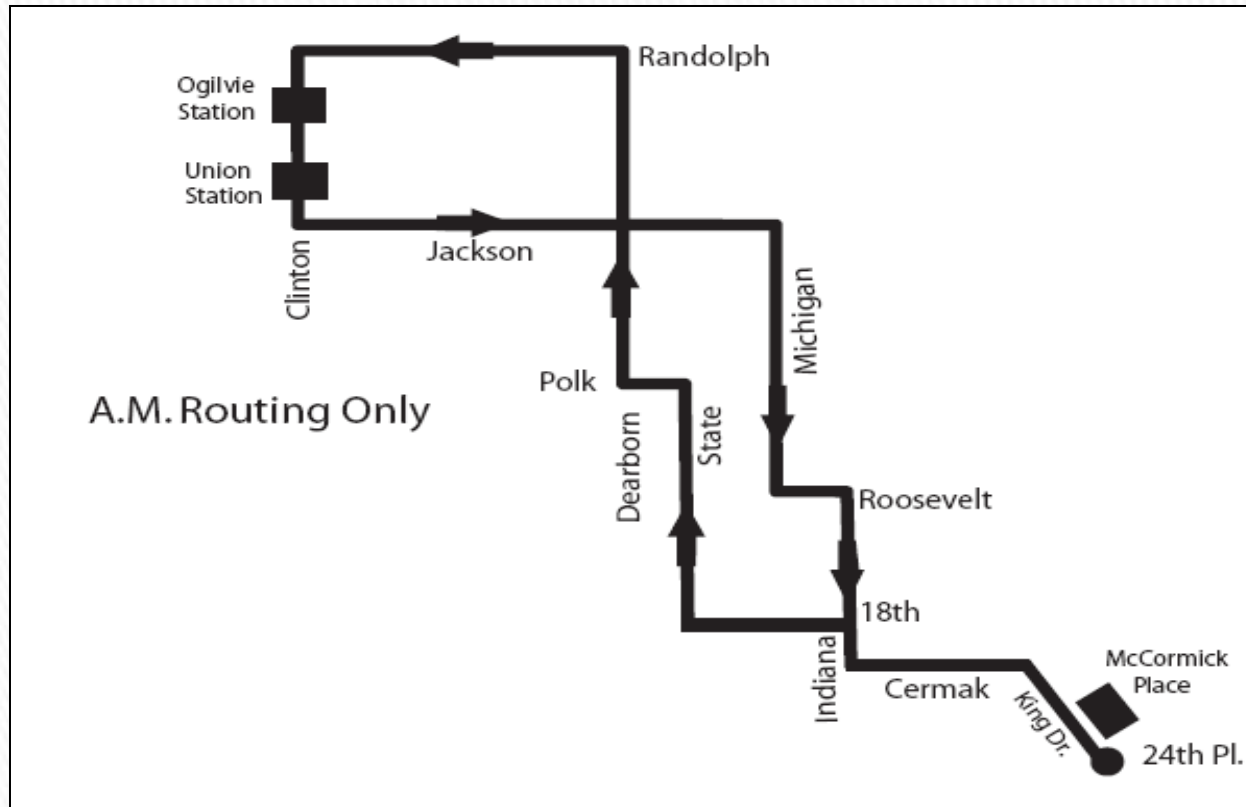
#35 35th



- Terminated east end of the route at Cottage Grove and 33rd Place, due to closing of Michael Reese Hospital
- 71% customer satisfaction rating



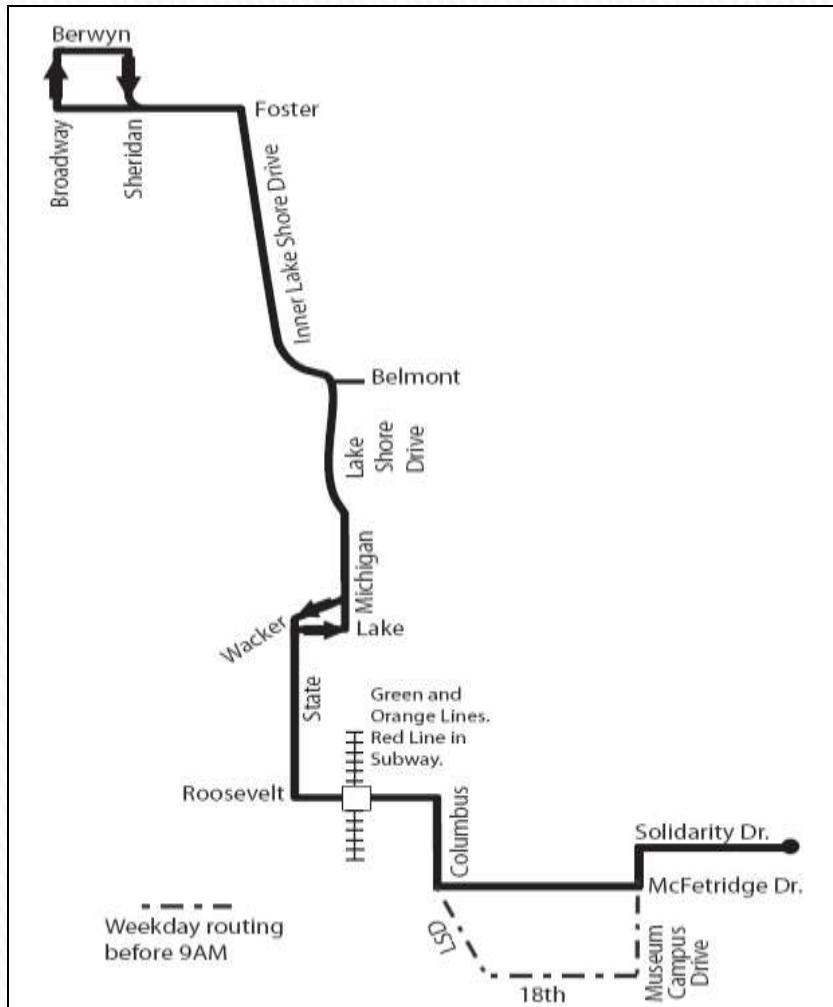
#129 West Loop/South Loop*



- Extended bus route to McCormick Place
- Created direct link from Union and Ogilvie Stations to McCormick Place
- Formerly ended at 18th and Indiana
- 93% customer satisfaction rating



#146 Inner Drive/Michigan Express



- Connects Red, Orange and Green Line station to Museum Campus
- Formerly routed via State-Balbo-Columbus
- 79% customer satisfaction rating
- Using McFetridge after AM rush
- Implemented service to Museum Campus until midnight, June 2009



Propose Second 180-day Experiment

- Evaluate later evening service to Museum Campus on the #146 Inner Drive/Michigan Express
- Evaluate midday service on the #18 16th/18th
- Evaluate impact of the introduction of weekday service on the #130 Museum Campus
- Continue to obtain feedback during the experiment



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