

CITIZENS ADVISORY BOARD
Regular Meeting Agenda
Friday, March 14, 2025
11:00 A.M.

1. ROLL CALL
2. PUBLIC COMMENTS
3. MINUTES: Citizens Advisory Board meeting held January 30, 2025
4. CAB Working Session: Ridership 2025 Goals & Objectives
 - a. Presentation & Discussion: CTA Customer Personas and Trip Journey Mapping
 - b. Update & Discussion: Bus Vision
 - c. Presentation & Discussion: CDOT Intergovernmental Agreement: Bus Lane Enforcement
 - d. Update & Discussion: CTA's Chat Bot
5. NEW BUSINESS
6. MOTION TO ADJOURN